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Executive summary

The Pippi is a decentralized platform and peer-to-peer (P2E) gaming within a Web3 ecosystem. Our platform aims to make changes to traditional gaming and bring transparency, decentralization, and engagement to the forefront. With the power of blockchain technology, we provide users with the ability to create, trade, and collect meme NFTs, fostering creativity and ownership within the meme community. Additionally, our P2E gaming platform allows players to engage directly with each other, competing and potentially earning rewards using our native token.

Looking ahead, Pippi has ambitious plans for metaverse development. We aim to create an immersive virtual world where users can explore, socialize, and participate in activities tied to the Pippi ecosystem. By prioritizing community engagement and decentralized governance, we strive to create a meaningful and sustainable platform that drives adoption and growth in the blockchain space. Focusing on innovation, transparency, and community involvement, Pippi aims to redefine the meme coin landscape and give users exciting opportunities to connect, create, and play within our ecosystem.

Introduction

The Pippi is poised to revolutionize the blockchain world with its commitment to decentralization. Our platform embraces the principles of devolution and aims to empower users, foster community engagement, and drive innovation, and ultimately create a more inclusive and transparent ecosystem for all participants. We are integrating the power of meme culture and immersive gaming experiences; Pippi aims to captivate users, create new avenues for engagement, and unleash a wave of excitement within the gaming community. Prepare for a wild ride powered by the native BeepBeep Longstocking token and the NFT collection. We are on course to unlock the actual potential of the blockchain community by harnessing the magic of web3 technology, decentralized governance, and creative economic models.

With Pippi, it's all about having a blast while paving the way for a self-sustaining ecosystem. We're not just another meme coin; we're here to shake things up! Prepare yourself for play-to-win competitive games that will make you howl with excitement. Engage in fierce battles and unleash your inner wolf to emerge victorious and reap the rewards.

The Pippi will promote advancement to the next level with mind-blowing metaverse experiences. Step into a world like no other, where you can explore, create, and connect with fellow blockchain enthusiasts. Dive into thrilling adventures, customize your avatar, and leave your paw print in the ever-expanding Metaverse.

Our NFT marketplace and NFT collection are here to captivate your imagination. Our platform allows these adorable pups to take you on an unforgettable journey. From rare and unique NFTs to exciting collaborations, our NFT marketplace will serve as the best venue for collectors and connoisseurs.

We are building a thriving ecosystem where the BeepBeep Longstocking token and NFTs reign supreme. Let's drive adoption, create meaningful utility, and have a howling good time—Pippi: where the meme coin concept meets blockchain innovation. Together, we'll conquer the crypto world, one wag at a time!

Mission

Get ready to enter the meme coin revolution!

Our mission is to revolutionize traditional gaming and the Metaverse by harnessing the power of Web3 technology. With blockchain at our core, we're tearing down the walls of web2 centralization and paving the way for a decentralized, transparent, and secure future. Come with us as we usher in a new era of humor, creativity, boundless games, the NFT marketplace, finance, and government. We'll unleash the actual potential of meme coins together and reshape the entertainment industry.

Our team of meme enthusiasts is committed to creating mind-boggling applications. From hilarious meme-inspired games that'll keep you entertained for hours to mind-bending metaverse experiences that defy the laws of reality, we're pushing the envelope of limits and leaving traditional gaming in the dust.

Vision

We aim to build a lively and exciting gaming community where players can experience the thrill and excitement of decentralized gaming, and at the same time, increase exposure to their total ownership and control over their assets. The Pippi project aspires to create unique blockchain gaming that is exciting and rewarding for gamers of all levels through our innovative use of blockchain technology and our commitment to producing high quality Metaverse and gaming experiences.

Problem-Related to Existence Meme Coin

While meme coins might be beneficial and rapidly become popular, they may cause certain issues and concerns. Below are a few difficulties associated with the presence of meme coins:

1. Absence of intrinsic

Sometimes meme coins need more fundamental or underlying worth to maintain their value. They rely primarily on speculative trading and the meme community's demand. This leads to high volatility in price swings and severe financial losses for investors.

2. Pump and Dump Plans

Meme coins are vulnerable to pump-and-dump schemes, in which manipulative individuals or groups deliberately inflate the price of a meme currency in ways of pre-determined purchase and advertising, only to profitably sell their holdings, resulting in a fast price collapse. This might result in large losses for unwary investors participating in the frenzy.

3. Sustainability and Restricted Utility

In respect of utility, meme coins are comparatively not more effective than their meme-inspired branding. While some projects try to combine gaming, NFTs, or other capabilities, maintaining long-term value and relevance takes time and effort. Meme coin excitement can dissipate rapidly, and ventures may fail to offer meaningful, long lasting use cases.

4. Scams and a lack of regulation

Because the meme currency area is not subject to regulation, it is prone to fraudulent enterprises and frauds. Thus, before investing in meme coins, investors should undertake comprehensive research and exercise care since there have been incidents of rug pull (abrupt removal of cash) and other fraudulent actions.

5. Negative Reputation Impact

The existence of multiple meme coins in the cryptocurrency market might overshadow legitimate initiatives and contribute to the view of Bitcoin as a speculative and volatile sector. This may erode general adoption of and faith in cryptocurrencies.

Nowadays, before engaging in meme coin investments, investors and players should recalibrate what risks and potential benefits ahead in regard to meme coins, practice due diligence, and consider their personal risk tolerance.

Our Solution

The Pippi platform aims to address several problems associated with existing meme coins by providing innovative solutions:

1. Enhancing Value and Utility through Meme-Inspired NFTs and P2E Gaming

Pippi seeks to bring value to its meme token by integrating meme-inspired NFTs and P2E gaming functionalities. By offering unique and tangible digital assets through NFTs, the platform provides inherent value and utility to the meme coin, going beyond mere speculative trading.

2. Creating a Sustainable Ecosystem with Interactive P2E Gaming

Pippi builds a sustainable ecosystem by incorporating P2E gaming experiences. These games will present entertainment and opportunities to users earn rewards and actively participate in the platform. Pippi enhances its meme coin's long-term utility and engagement potential by creating engaging and interactive gameplay.

3. Empowering Transparency and Governance with Blockchain Technology

Pippi leverages blockchain technology to ensure transparency and decentralization within its platform. Based upon smart contracts and decentralized governance mechanisms, the platform promotes trust, fairness, and community-driven decision-making.

4. Fostering Community Engagement through NFTs and P2E

Pippi strongly emphasizes community involvement and aims to promote an active and vibrant user base. By allowing users to create, trade, and collect meme-inspired NFTs and participate in P2E gaming, the platform encourages interaction, collaboration, and shared experiences among community members.

Overall, Pippi seeks to revolutionize the meme coin space by offering innovative solutions apart from limitations involved with existing meme coins. The platform intends to bring long-term value, usefulness, and pleasure to users by merging NFTs, P2E gaming, and community participation while overcoming the difficulties experienced by traditional meme currencies.

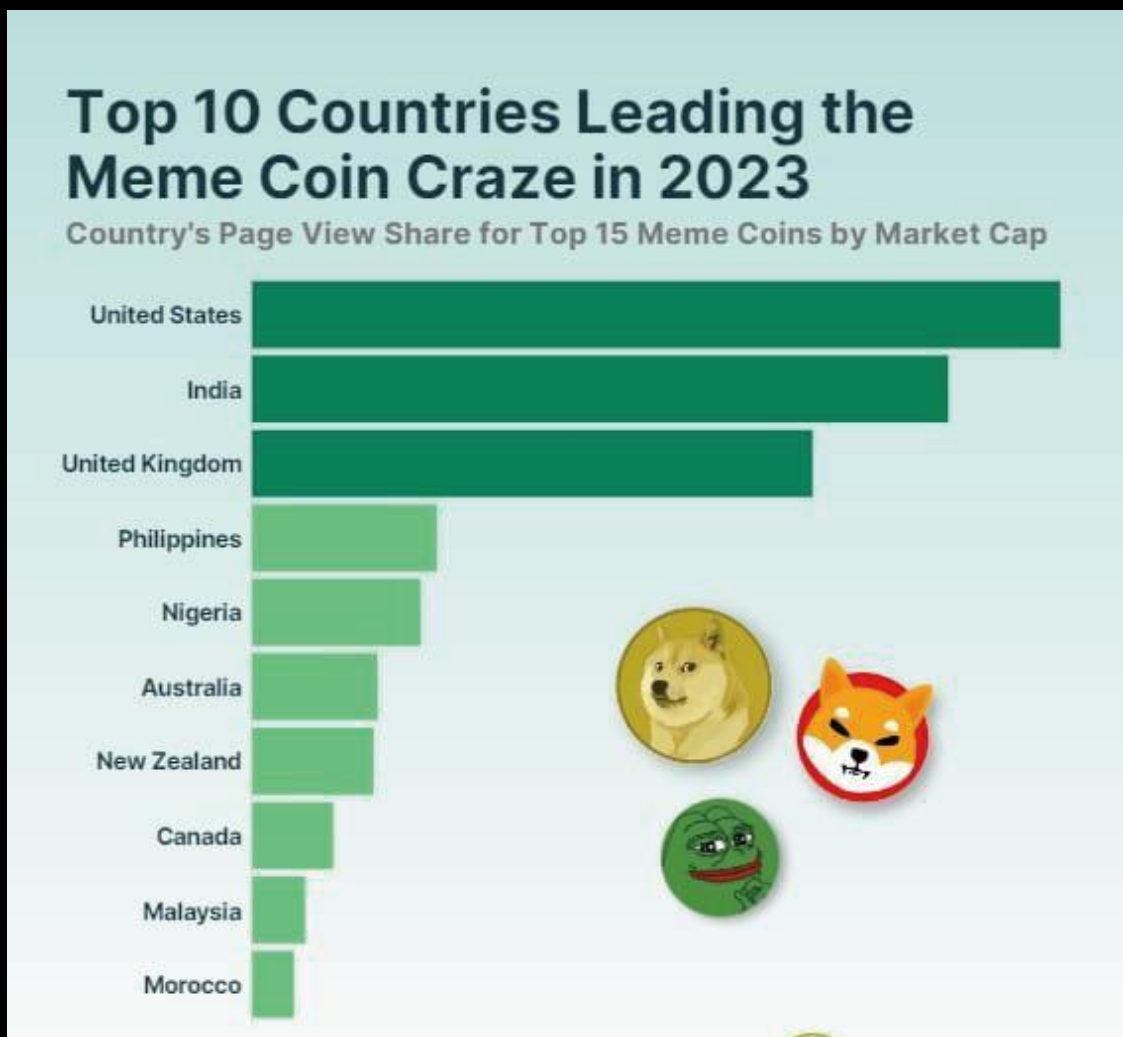
Market Overview

1. Meme Coin market

The concept of meme coins has been touted as a rare opportunity for investment within the cryptocurrency industry. There is a notable case that Shiba Innu stood at the record-breaking 25,000,000% price growth, testifying the potential profitability of these viral trend-inspired currencies.

This exponential growth has captured the attention of investors, and let them realize the important thing that the substantial returns can be achieved through participation in the meme coin market.

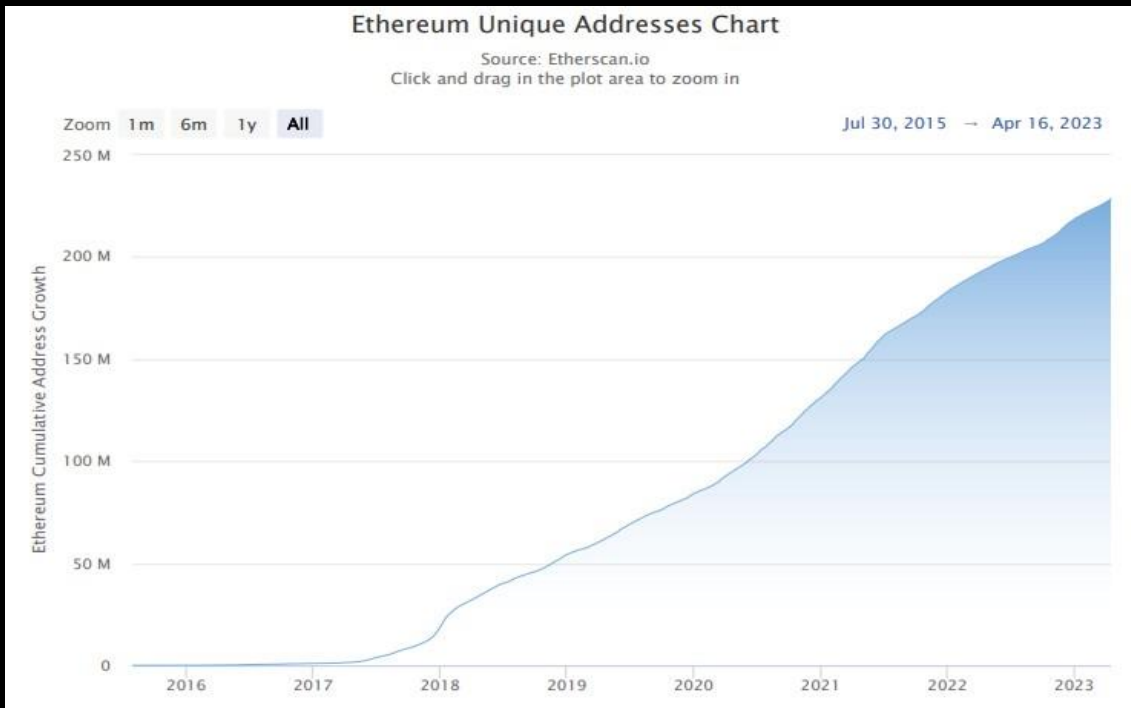
The boom of meme coin that swept the year of 2023 has created a seismic impact in the cryptocurrency realm, captivating the attention of enthusiasts worldwide. According to recent research by CoinGecko, the phenomenon has gained particular traction in the United States, India, and the United Kingdom, with these countries collectively representing over 50% of the global meme currency community. This data underscores the significant interest and widespread enthusiasm surrounding these unique digital assets.



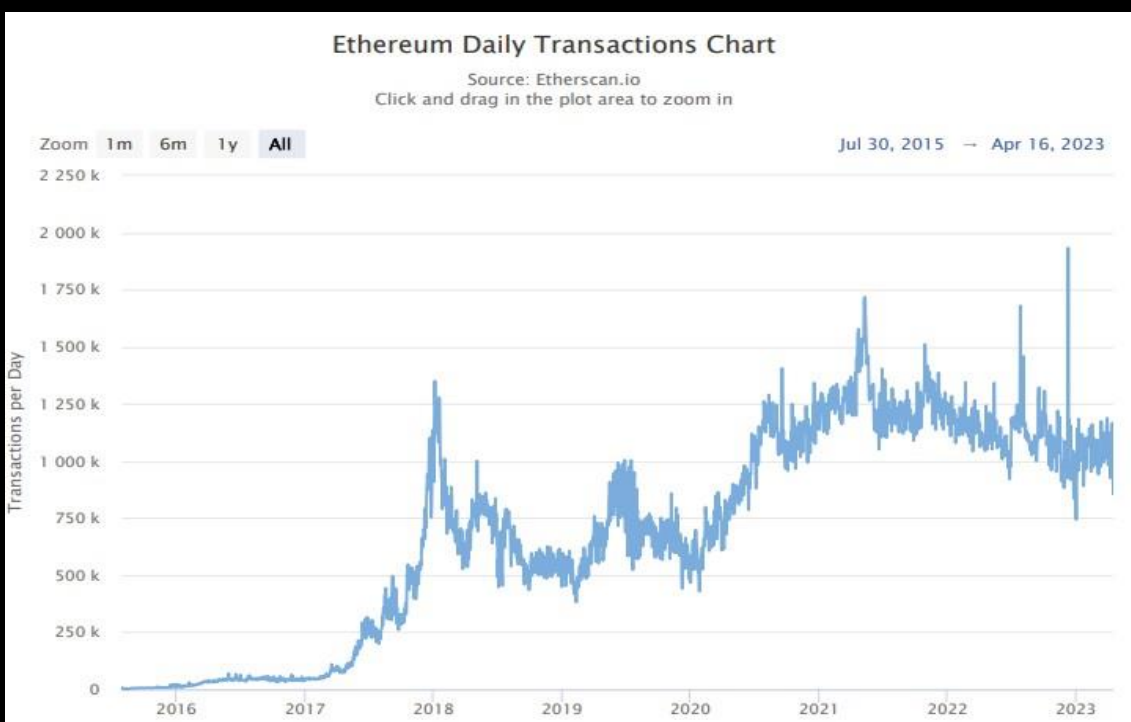
The top 10 countries shown above leading the meme coin craze in 2023 make up the majority of interest in these assets, representing 82.9% of all fans. This indicates that even though meme coins may have started as a niche trend, they have quickly gained a following worldwide.

2. Why Choose

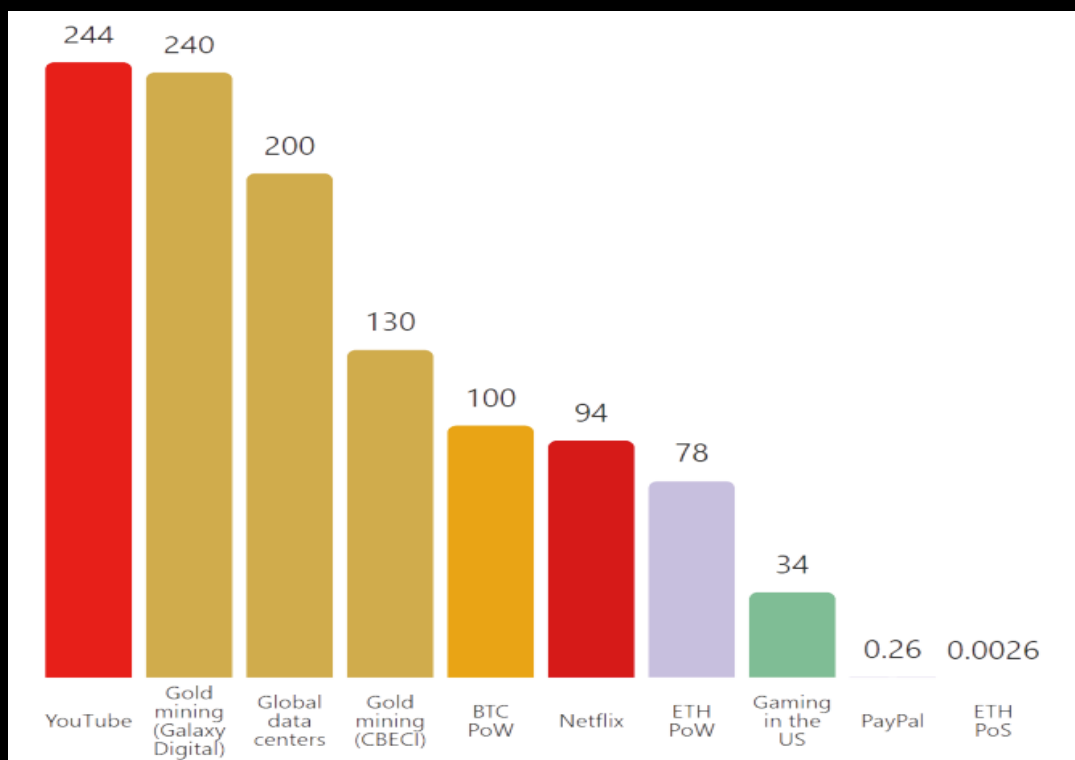
Why did Pippi choose Ethereum out of all the blockchain kingdoms in the wild? What distinguishes it, and how might it benefit \$BEEPBEEP token holders? The answer lies in the reason that Ethereum is extremely popular, extremely green, and quite widespread.



Ethereum is a trusted and battle-tested blockchain that boasts a large and committed global community, driving continuous improvements and fostering a thriving ecosystem of smart contracts and decentralized applications. With over 219 million addresses and steady growth, the \$BEEPBEEP token holders benefit from a dynamic and diverse Web 3.0 development community ripe with potential.



A recent Etherscan report published in December 2022 unveiled that Ethereum processes over 1 million daily transactions. This staggering figure underscores the immense influence Ethereum has managed to wield within the blockchain landscape.



The consensus method is intended to be less energy-consuming with a goal of making the system more environmentally friendly. The proof-of-stake algorithm used by Ethereum only consumes 0.0026 TWh/yr globally.

What is Pippi Game Land

A Pippi is going to revolutionize the gaming ecosystem for meme coin enthusiasts. In Pippi Gameland, users would be able to engage in various gaming activities that are integrated with meme coins. These activities encompass playing meme-inspired games, participating in competitive challenges, or exploring virtual environments with meme-related content.

The primary focus of Pippi Gameland would be to provide entertainment, engagement, and opportunities for users to interact with meme coins in a gaming context. The platform might incorporate features such as earning meme coins as rewards for in-game achievements, utilizing meme coins for in game purchases or upgrades, or even participating in P2E gaming tournaments where meme coins are at stake. The goal of Pippi Gameland would be to create an immersive and enjoyable experience for meme coin enthusiasts, thereby reflecting the excitement and engagement of gaming into the viral and humorous nature of meme coins.

P2E Gaming

Play-to-earn has witnessed an exponential growth as one of new genres within the gaming market, elevating the potential for crypto gamers and developers worldwide. This innovative approach has improved public access to gaming, while providing a platform for creators and innovators to raise capital and earn rewards previously considered out of reach. The attractive feature of play-to-earn lies in its limitless potential, enabling users to transfer and sell their earned rewards on exchanges or convert them into real-world currency, thus creating a sustainable and incentivized user base. In essence, play-to-earn signifies making money or valuable assets simply by engaging in gameplay.

At Pippi, we firmly believe in the future of gaming that grants players ownership of in-game assets, opportunities for trading, and meaningful incentives for their time investment. By integrating satisfying and sustainable play-to-earn features, we aim to unlock a new level of engagement and empowerment for our community. Leveraging the power of NFTs and virtual currency tokens, our native \$BEEPBEER token is the foundation of Pippi's robust play-to-earn economy, providing players with tangible rewards and enhancing their competitive journey. With our vision firmly set on this future, we strive to establish an inclusive gaming ecosystem that guarantees public access to participate, win, and truly embrace the exciting possibilities.

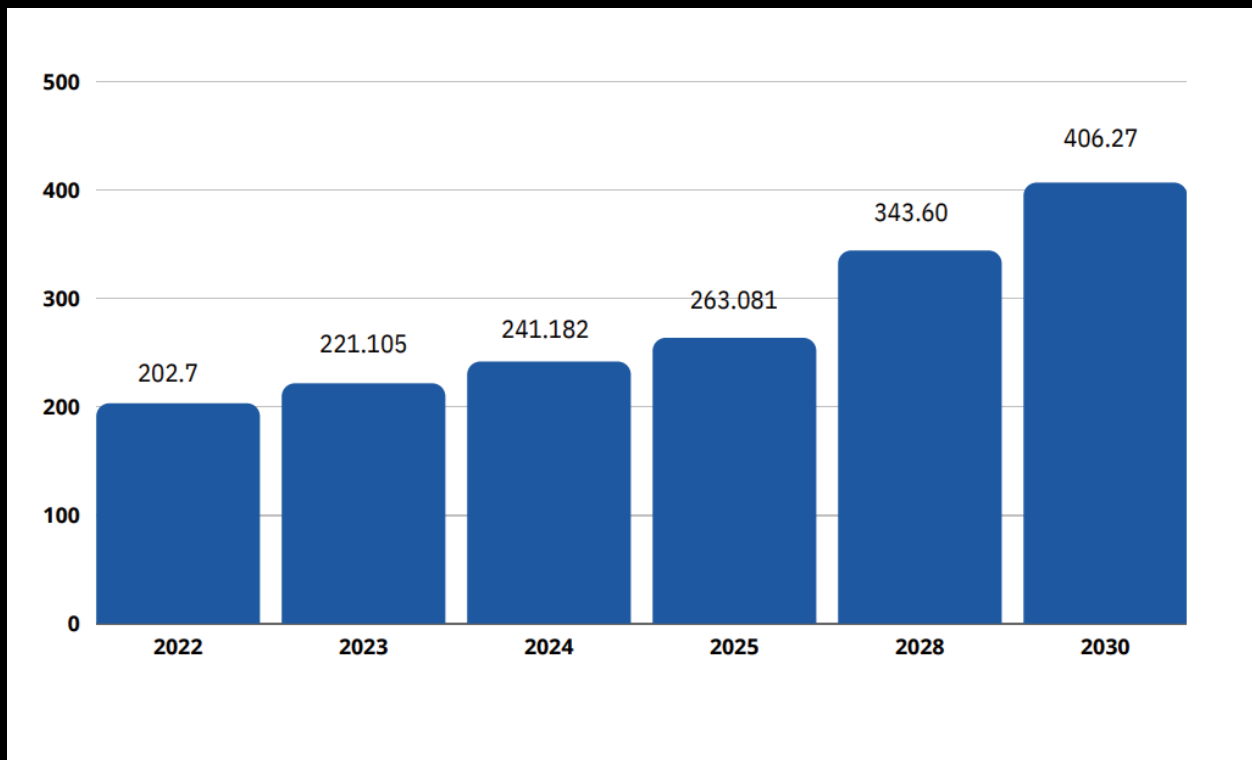
The P2E gaming aspect may involve various game genres, including casual, competitive, or blockchain based games, where a variety of benefits are granted to users such as playing against each other, earning rewards, and potentially staking or wagering their tokens.

Pippi operates on a decentralized blockchain infrastructure like Ethereum. The project would have its native token, such as BEEPBEER, which serves as the utility token within the ecosystem. Users can acquire and hold these tokens to purchase meme-inspired NFTs or engage in P2E game.

Global Gaming Industry

The gaming business has recently experienced enormous growth, and also the proliferation of mobile devices brought about the birth of social networks. Since their debut in the 1970s, video games have progressed dramatically, featuring cutting-edge graphics and immersive simulations that closely replicate real-world experiences. This tremendous progress has propelled the global gaming market to reach a substantial value of US\$202.7 billion in 2022. Furthermore, industry experts forecast continued growth with a projected compound annual growth rate (CAGR) of 9.08% from 2023 to 2028. The widespread adoption of smart devices, the availability of free-to-play online games, and the surging popularity of e-sports and multiplayer competitions are regarded as key factors fueling this expansion.

The rise of mobile and social gaming has transformed the gaming landscape, captivating a vast audience and propelling the industry's expansion. With the advent of photorealistic visuals and sophisticated simulations, video games have become a mainstream form of entertainment globally. The robust growth in the gaming market is driven by the widespread accessibility of smartphones and tablets. As a result of this growth, users are able to get into gaming experiences on the go. Additionally, the popularity of free-to-play games and the competitive nature of esports and multiplayer competitions have further propelled the market's upward trajectory. As technology advances and consumer demand remains strong, the gaming industry is poised to reach an estimated market size of US\$343.6 billion by 2028, reflecting the



Pippi Metaverse Land

We are diving into the Metaverse. In this virtual world, meme coins and immersive experiences converge to create a digital realm that celebrates our collective history and brings people together. We're embarking on a groundbreaking journey to develop a metaverse that showcases our ingenuity, camaraderie, and the power of meme coins.

Imagine stepping into the Pippi Universe, where you can explore a vibrant and dynamic world like never before. You can step into epic quests, meet fellow meme enthusiasts, and unlock the secrets of this virtual realm. But that's not all – we're taking it further by incorporating meme coins' power into the metaverse fabric. In this Metaverse, meme coins are not simply working as tokens; instead, they become the lifeblood of the ecosystem. Coins help generate new and entertaining channels to build passive income structure, collect rare in-game resources, and generate rewards. Through innovative gameplay mechanics and economic systems, meme coins become vital for advancement and success within the Metaverse.

We believe in empowering our community, allowing users to build their own space within the Metaverse. With the integration of meme coins and the Metaverse, we're creating an environment where users can have fun, connect with others, and have real-world impact. Collaborations, charity initiatives, and community-driven events will be at the heart of our Metaverse, amplifying the spirit of solidarity and making a difference together.

We redefine the possibilities of the metaverse and meme coins. Discover a world where history, creativity, and passive income generation intertwine, and let the power of the meme coin concept propel us into a future where virtual experiences become truly extraordinary.



Pippi NFT Marketplace

Pippi launched its dedicated NFT marketplace, providing a venue for users to engage with and trade meme-inspired NFTs associated with their platform. The marketplace may offer features such as browsing and discovering NFTs, facilitating transactions through cryptocurrency payments, and providing tools for creators to mint and list their NFTs.

A Pippi is a decentralized platform designed to bring together the worlds of memes and NFTs. While it primarily started as a project centered on a specific meme-inspired token, it has also expanded to include an NFT marketplace. The Pippi NFT marketplace defines as:

1. NFT

The Pippi NFT marketplace allows creators to list and sell their meme-inspired NFTs. The scope of NFTs ranges from digital art and illustrations to collectible cards, animations, and more. Creators can set their prices and specify additional terms or conditions for their NFTs.

2. Buying and Selling

Users can browse the marketplace to discover and purchase meme-related NFTs that interest them. They can place bids or buy NFTs directly using cryptocurrency. The marketplace facilitates the secure transfer of ownership of NFTs upon successful transactions.

3. Royalties and Resale

Our NFT marketplace supports the concept of royalties, ensuring that creators receive a percentage of the subsequent sales whenever their NFTs are resold in the market. Doing so helps creators to make a sustainable earning channel on the occasion of their successful meme-inspired NFTs beyond the initial sale.

4. Community Engagement

Pippi NFT marketplace fosters community engagement by allowing users to interact with creators, fellow collectors, and meme enthusiasts. Users can leave comments, participate in discussions, and build connections around shared interests in meme-inspired NFTs.

5. Rarity and Scarcity

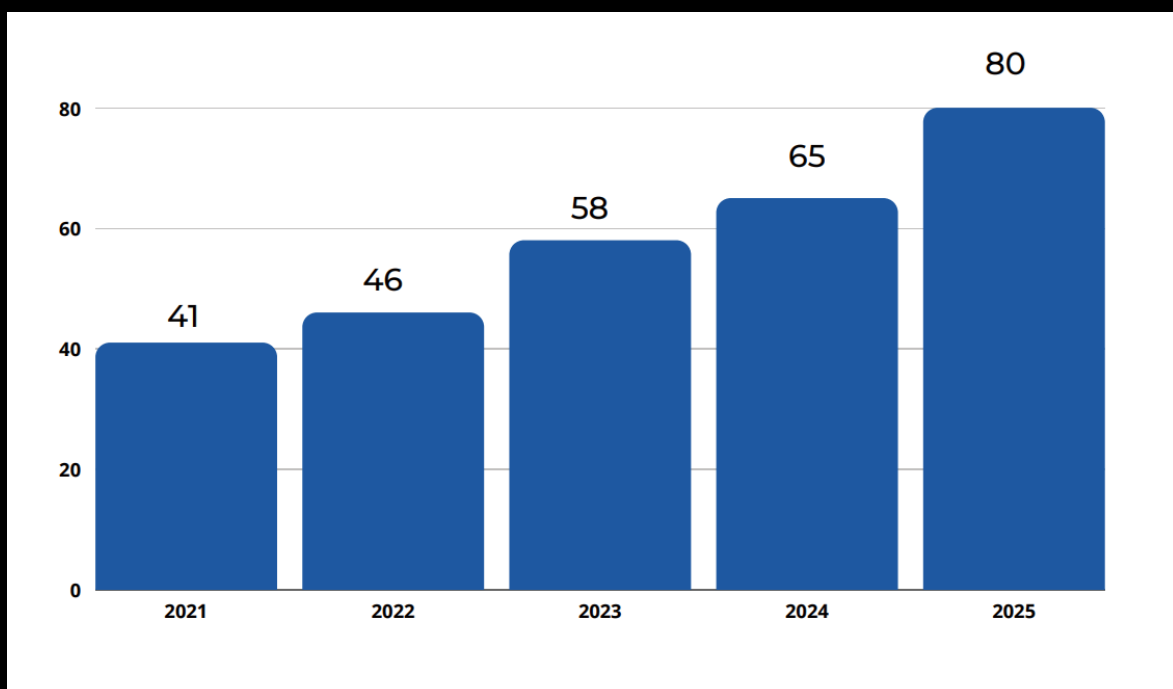
The marketplace may utilize various mechanisms to highlight the rarity and scarcity of certain meme-inspired NFTs such as limited-edition releases, special editions, or exclusive collaborations with popular meme creators.

Global NFT Market Overview

According to a recent analysis conducted by Chainalysis Inc., a renowned blockchain analytics firm, the cumulative value of bitcoin transactions associated with smart contracts linked to NFT markets and collections reached an astounding \$41 billion from the beginning of 2021 until mid December.

In 2021, non-fungible tokens (NFTs) surprisingly gained wide-ranging popularity across investors as shown by eye-catching multi-million dollar sales and notable endorsements from renowned personalities such as musician Shawn Mendes, socialite Paris Hilton, and former first lady Melania Trump.

Projections for the NFT market depict a remarkable growth trajectory, with a minimum of 33% annual expansion estimations. Its success will be estimated to post a net sales volume of \$80 billion by 2025 and a staggering \$350 billion by 2030. However, we are confident that the actual growth of the market will far surpass the conservative forecasts put forth by Jefferies' investments.



Charity

Pippi is deeply committed to bringing a positive impact across the world in addition to its gaming and blockchain endeavors. The team firmly believes in the transformative potential of technology for driving positive social change. With this ethos in mind, Pippi is dedicated to leveraging its platform to support charitable initiatives and contribute to various meaningful causes. With a seamless focus on philanthropic endeavors, what Pippi take aims to do is to make better lives for people with its resources and ultimately build a brighter future for communities worldwide.

One way that Pippi plans to give back is through its charity program. A specified percentage of the proceeds generated from Pippi's various projects, including the sale of NFTs, will be donated to multiple charitable organizations. The team conducts thorough research and actively pursue endeavors to identify causes and organizations that closely align with their core values and overarching mission.

In addition to financial contributions, Pippi also plans to encourage community involvement in charitable initiatives. The team is actively exploring avenues to integrate volunteer opportunities and other community-driven initiatives into their generous program, further strengthening their commitment to making a positive difference.

The Pippi team is driven by enthusiasm for the potential impact they can achieve through their charity program and unwavering dedication to creating a tangible and positive difference in the world. By combining cutting-edge technology with a commitment to social responsibility, Pippi aspires to encourage people to use their talents and resources to improve their communities and beyond.

An unprecedented surge in the popularity of non-fungible tokens (NFTs) marked the year as can be seen in its record-breaking multi-million dollar sales and notable endorsements from renowned personali- ties such as musician Shawn Mendes, socialite Paris Hilton, and former first lady Melania Trump.

The NFT market is forecast to follow a remarkable growth trajectory, with a minimum of 33% annual expansion estimations, resulting in a net sales volume of \$80 billion by 2025 and a staggering \$350 billion by 2030. However, there is high expectation that the actual growth of the market will far surpass the conservative forecasts put forth by Jefferies' investments.

Token Details

Token Name / Token symbol / Token Base

Pippy Long stocking / Pippi / Ethereum ETH

Total supply

100,000,000,000,000,000 100 trillion

Token Quota / Distribution

NO TeamToken / Unlimited Liquidity Lockup



1. Meme coins that can utilize functions Launching NFTs of non-fungible tokens

Users are encouraged to create and issue unique digital assets tied to specific memes or artwork on The Pippi platform. Doing so grants meme enthusiasts a chance to mint and own their meme-inspired NFTs, engage in trading and collecting, and participate in community-driven initiatives. By leveraging NFT technology, these meme coins provide a platform for creativity, ownership, and value within the meme community.

2. P2E game

Pippi refers to creating peer-to-peer (P2E) games within the Pippi ecosystem. P2E gaming involves direct interaction and gameplay between players without the need for centralized servers or intermediaries.

In Pippi, P2E game development focuses on building decentralized gaming experiences where players can interact on a peer-to-peer basis. This means that players can connect and play games directly with one another without relying on a central authority or server to facilitate the gameplay.

Pippi's P2E game development aspect aims to provide a platform for gamers to enjoy interactive experiences, compete with each other, and earn rewards using the Pippi token or other in-game mechanisms. By leveraging blockchain technology and smart contracts, P2E games in Pippi can offer transparency, security, and trustless player interactions.

3. Development plans

It involves building a virtual space where BeepBeep token holders or community members can engage with each other and potentially participate in activities related to Pippi's ecosystem. This could include features such as virtual marketplaces, virtual events, games, and more.

Also, the more personalization options, smart contract features, and tighter connections with our trading platform are added, the better our NFT development services will make substantial progress in development. Our mission is to give digital artists and collectors a voice by giving them a thriving marketplace to display, trade, and make money from their works.

Pippi's plan calls for daring new projects as part of our Metaverse growth strategy. Fostering a lively and interconnected virtual world that captivates and engages people is a top priority. Thus, we will invest in developing Metaverse immersive experiences, customized avatars, interactive environments, and much more.

Phase 1 Q2 2023

CG / CMC Listing
Reach 2000+ holders

Slot/Casual/Poker Game
start service

Start of P2E game
development
(Cyber Battle)

Phase 2 Q3 2023

Game partnership agreements

Started regular token burning

CEX listing + 5,000 holders

Start of Pippi NFT marketplace
development

Phase 2 Q4 2023

Listing on top exchanges
+ 10000 holders

Start of P2E game service
(Cyber Battle)

Launch of Pippi Swap

Phase 4 Q1 2024

Start of Pippi Metaverse
development

User monetization via P2E

Set up user reward distribution